

COOKIE POLICY

The Portal "The Winefathers" uses the so-called "cookies" to allow for easier and more intuitive usage of the website and to improve the browsing experience.

What are cookies?

Cookies are small text files that are sent to and stored in the user's computer (usually the browser) by the websites that he visits. Cookies are stored in the browser's file directory. The next time the user visits the same website, his browser will read the cookie and relay the information back to the website or element that originally set the cookie.

A cookie cannot retrieve any other data from the user's hard drive or pass viruses to his computer or capture email addresses. Each cookie is unique to the user's web browser. Some of the functions of the cookie can be delegated to other technologies. In this document the term "cookie" refers to both cookies, properly called, and all similar technologies.

Types of cookies

Cookies can be of first or third-party, where "first party cookies" refer to cookies that report the website as domain, and "third-party cookies" means cookies relating to external domains.

Third-party cookies are necessarily installed by an external subject, always called "third-party", that is not managed by the site. These subjects may possibly install first party cookies by saving its cookies on the site domain.

Another type of cookies are so-called "Flash Cookies" (Local Shared Objects), used in Adobe Flash Player to deliver some content, such as videos or animations, to remember the user's settings and preferences. Flash cookies are stored on the device but are managed through a different interface than the one provided by the browser.

Technical Cookies

Technical Cookies are used with the unique purpose of "carrying out the transmission of a communication on an electronic communication network, or as strictly necessary for the service provider of an information society explicitly requested by the subscriber or by the user to provide this service "(art. 122, paragraph 1 of the Code).

They are not used for other purposes and are usually installed by the owner or by the website operator. They can be divided into:

- navigation cookies: they ensure the normal web surfing and the use of the website (for example, allowing to make a purchase or to authenticate for access to private areas); they are necessary to the correct operation of the site;
- analytic cookies are used directly by the site manager to collect information, in aggregate form, about the number of users and about the way they visit the site, in order to improve the performance;
- functionality cookies that allow the web surfing according to selected parameters (such as language, products selected for purchase) in order to improve the service. For the installation of these cookies the prior agreement of the users is not required (for more information read the paragraph "Cookies Management").

Profiling Cookies

The Winefathers

Profiling Cookies are designed to create profiles for the user and they are used in order to send advertising messages in line with the preferences shown by the user during the web surfing.

For the use of Profiling Cookies it is required the user's agreement. The user can authorize or refuse the agreement for the cookies installation following the options indicated in the paragraph "Cookies Management".

In the case of third-party cookies, the site does not have direct control of each cookie and cannot control them (it cannot directly install them or delete them). Anyway, the user can manage these cookies through the browser settings (see the instructions below) or the sites indicated in the paragraph "Cookies Management".

The user is invited to check the specifications of the third-party cookies on the owner website.

Technical Cookies on THE WINEFATHERS web site

System Cookies

THE WINEFATHERS uses cookies to provide a better browsing experience to the user; these cookies are essential for the proper use of the site. The user can disable these cookies from the browser, following the recommendations in the dedicated section but this will compromise his experience on the site and we will not be able to respond of malfunctioning.

Facebook

Facebook uses cookies to offer sharing functionality to the user and "Likes" on his wall. For more information visit <https://www.facebook.com/about/privacy>

Twitter

Twitter uses cookies to sharing functionality to the user on his wall.

For more information consult the pages: <https://support.twitter.com/articles/20170519-uso-dei-cookie-e-di-altre-tecnologie-simili-da-parte-di-twitter> and <https://twitter.com/privacy?lang=it>

Google+

Google+ uses cookies to offer sharing functionality to the user on his wall.

For more information, visit <http://www.google.com/policies/technologies/cookies/>

Instagram

Instagram uses cookies to offer sharing functionality to the user on his wall.

For more information, visit <https://instagram.com/about/legal/privacy/>

Youtube

Instagram uses cookies to offer sharing functionality to the user on his wall.

For more information, visit <http://www.google.com/policies/technologies/cookies/>

Profiling Cookies on THE WINEFATHERS web site

Google Adwords Remarketing

The Winefathers

Google Adwords Remarketing installs cookies to study and improve the advertising with remarketing actions, in order to send messages to the user in line with his interests.

Remarketing helps to reach the users who have visited the site. The previous visitors or the users can see THE WINEFATHERS ads while they are surfing on the websites that are included in the Google Display Network or while they are searching terms related to THE WINEFATHERS goods or services on Google.

More information, also in relation to the ways in which the user can disable these cookies, can be found at the following link <https://support.google.com/adwords/answer/2407785?hl=it>.

To select / deselect the cookies click here <http://www.google.com/settings/ads>

Cookies Duration

Cookies duration is determined by the expiration date (or by a specific action such as the browser closure) set during the installation.

Cookies can be:

- Session Cookies: they are used to store temporary information, they allow to connect the actions performed during a specific session and they are removed from the computer during the browser closure;
- Persistent Cookies: they are used to store information, for example name and password, to avoid that the user has to type them each time he visits a specific web site. These are stored on the user's computer even after he closes the browser.

Cookies Management

In compliance with the directives of the Code concerning the protection of personal data (legislative decree of 30 June 2003, n. 196) and, in particular, in the articles n. 13, clause 3 and 122, clause 1 and in reference to the measure of Identification of simplified procedures for the information and the acquisition of agreement for the use of cookies - May 8, 2014 (Published in the Official Gazette n. 126 of June 3 2014), the user can change at any time his cookies agreement.

THE WINEFATHERS will keep track of the user's agreement through a special technical cookie, considered by the Data Protection Commissioner a tool "not particularly invasive." The user can deny his agreement and / or modify at any time his options regarding the use of cookies through the present Cookie Policy that is available from every page of the site.

At any time, the user has the power to exercise the rights recognized by the article n.7 of Legislative Decree n. 196/2003 and, in particular to obtain a copy of the processed data, their updating, their origin, the purpose and the methods of treatment, their amendment or integration, their cancellation, the anonymous transformation or the block for treatments in violation of the law and to oppose for legitimate reasons.

To exercise these rights, write to THE WINEFATHERS to the attention of Data Processing Responsible, domiciled for the office at THE WINEFATHERS headquarters or contact us on our website www.thewinefathers.com.

If the user has already given his agreement but he wants to change the cookies authorization, he will have to delete them via browser, as shown below, since those already installed will not be removed. In particular, remember that it is not possible to control the third-party cookies in any way. So if the user has previously given his agreement, it is necessary to remove the cookies via browser (read the dedicate section) or requesting the opt-out directly to third parties or via website <http://www.youronlinechoices.com>

The Winefathers

For more information, consult the following websites:

- <http://www.youronlinechoices.com/>
- <http://www.allaboutcookies.org/>
- <https://www.cookiechoices.org/>
- <http://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/3118884>

How to disable / delete cookies via browser

Chrome

1. Run Chrome Browser
2. Click on the menu at the toolbar of the browser next to the URL entry window
3. Select Settings
4. Click Show Advanced Settings
5. In the "Privacy" section click on the button "Content Settings"
6. In the "Cookies" section the user can change the following cookie settings:
 - Allow saving data locally
 - Change the local data only until you close your browser
 - Do not allow sites to set cookies
 - Block third-party cookies and site data
 - Handling exceptions for some web sites
 - Delete one or all cookies

Mozilla Firefox

1. Run Mozilla Firefox Browser
2. Click on the menu at the toolbar of the browser next to the URL entry window
3. Select Options
4. Select the Privacy panel
5. Click Show Advanced Settings
6. In the "Privacy" section click on the button "Content Settings"
7. In the "Track" section the user can change the following cookie settings:
 - Request to sites not to make any tracking
 - Notify sites availability to be traced
 - Do not express any preference on the tracking data
8. From the "History" the user can:
 - Enabling "Use custom settings" select to accept third party cookies (always, the most visited sites or never) and keep them for a specified period (until they expire at the close of Firefox or ask every time)
 - Remove individual cookies stored.

Internet Explorer

1. Run Internet Explorer Browser
2. Click the Tools button and choose Internet Options
3. Click the Privacy tab and, in the Settings section, change the slider according to the action desired by the cookies:
 - Block All Cookies
 - Allow all cookies
 - Select the sites from which to obtain cookie: move the cursor in an intermediate position so as not to block or allow all cookies, click Sites, Web Site Address box to enter a website and then Block or Allow.

The Winefathers

Safari 6

1. Run Safari Browser
2. Click Safari, select Preferences and click on Privacy
3. In the Block Cookie specify how Safari must accept cookies from websites
4. In order to see which sites have stored cookies click Details

Safari iOS (mobile devices)

1. Run iOS Safari Browser
2. Tap Settings, then Safari
3. Click on Block Cookies and choose from several options: "Never", "Third party and advertisers" or "Always"
4. To delete all cookies stored by Safari, click Settings, Safari, and then click Delete Cookies and Data

Opera

1. Perform Opera Browser
2. Click Preferences, Advanced and then click Cookies
3. Select one of the following options:
 - Accept All Cookies
 - Accept cookies only from the site I visit: third party cookies and cookies sent from an other domain will be rejected
 - Never accept cookies: all cookies will never be saved.

The above procedures must be considered synthetic and purely indicative. For a proper use of the browser refer to the official website of the owner.